## **Face to Face**



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### Ar. Abhigyan Neogi - Principal Architect Chromed Design Studio

#### Brief us about the architect, Chromed design Studio & services the firm offers.

The want to be a sculptor, the craze of a traveler and the thrust of an artist in Architect Abhigyan Neogi pushed him towards architecture. He started working at an early age of 18 when he was still exploring what architecture encompasses and worked on to advertising projects and set designs for plush names like Reliance & LG to name a few. Furthermore after graduating from TVB School of Habitat Studies, New Delhi in 2008, he stamped his belonging in the fraternity with a name like Morphogenesis.

With a distinctive experience in various arches of architecture, interiors & design, there was a humble beginning to his firm Chromed Design Studio in 2010 with a large scale F&B project "Hive" in Gurgaon and a Farmhouse in Delhi.

Since then there has been no looking back for Chromed Design Studio and it has successfully completed many popular projects under the able leadership of Abhigyan. Some of which include Fio Cookhouse& Bar-Nehru Place, La Bodega-Khan Market, Impromptu-Gurgaon, office space for names like Housing. com & Uber and some very recent ones like Social Offline- Nehru Place & Number 8- Sunder Nagar in Delhi. The firm offers contemporary, innovative and functional solutions that can be widely characterized into architecture & interiors of residential, commercial & F&B projects with in house innovative product designs for every project.

Abhigyan is fascinated with the variety and scale of each project that the firm undertakes and delivers it with utmost passion and drive. He has also been acknowledged with a Young Designer Award in India.

# Tell our readers about the key projects the firm has done.

Chromed Design Studio is the voice of young budding India with a thought provoking design theory. It has done projects of all types and magnitude with a firm base in residential projects, F&B and office spaces as mentioned.

Two of the firm's very popular recent projects include the Fio Cookhouse & Bar and Social Offline situated one above the other in the midst of the biggest business hub creating an ambience that allows one to escape from the hustle-bustle and enjoy the integrity of a bar, café & dining interwoven at one location. Key office spaces include ones for Housing. com & Uber creating formal working environments with the concoction of indoors & outdoors.

The residences in plush localities of Maharani Bagh&Hauz-Khas where the former was supposed to be high on luxury and latter requiring efficient space management were successfully completed with cutting-edge designs emphasizing on the needs and comforts of occupants as a major goal.

#### Tell us about the unique features Chromed Design Studio brings to make the projects more effective & economical.

ChromedDesign Studio has a very young and passionate design team which brings value to each project via its expertise on creation of new themes, cost savings, apt construction time, quality control and efficiency. The firm makes sure to get involved at the very first stage of the project and researches to produce a successful deliverable. Their project whether it is a Residential development, an F&B module or a commercial space, focusses not only on the visual aesthetics elaborating on luxury but also values the functionality for its end users. Overall the team envisages on comfort created in thesurroundings for its end users, by giving special attention to spatial character, efficient planning, materialmaintenance, functional quality as well as aestheticalexcitement and enhancement

## According to you what are the current trends in the building architecture in the country?



There is no binding or peer pressures faced by architects in the market today. There are no trends categorized as such. It is all taste based architecture with regional contextconsiderations. For the firm, everyday is a learning experience and the team seeks inspirationfrom everything around them. For Chromed Design Studio, it is always about people; hence, all their designs are peoplecentric; are optimized to their needs and henceforth the trend is relative.

# What are the common challenges you have to face while completing any projects?

What really inspires or influences an architect as he works on his ideas and creates fresh designs has to be understood properly with embedded yet variedsolutions catering to 'Anything at any time' whether 'big or small'. This may just behold an architects' logical, mathematical, intelligent and creative mind and hence clashes on the client front can be faced. Their wish – to bring some excitement into people's



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lives with out of the box aesthetics may sometimes not be well received as they embrace the unexpected!

# Share your future plans & goals with our readers.

The progressive vision envisaged is futuristic for India, interweaving the past. We look forward to designing challenging projects where our creativity is stimulated, demanding nothing but thebest of our skill set to produce satisfactory designs.Chromed Design Studio hopes to set new standards of design and bring the best of International standards with rich and varied expertise, experience and excellence.

Now with an experience of more than a decade, under the able leadership of Abhigyan Neogi; the firm pushes the boundaries of architecture & design and is working on projects like Prankster in Sector 29 Gurgaon, Social in Cyber Hub Gurgaon and an international residential project in the heart of UK.....

Feature credits : Ar. Himani Ahuja